

### BE A SPONSOR

Are you spending too much on your marketing campaigns? No fruitful results after sending out emails to a large number of people? Is the sales turnaround time too long?

### CHARM IS THE SOLUTION

Being one of the sponsors of our grand medical conference means a golden opportunity to meet your actual clients. CHARM 2017 is one of the very few platforms that bring together people from vast domains of medical science including medical students, professionals and business owners.

The attendees of CHARM include Practicing Medical Experts, Medical Students, Hospitals and Medicine Teaching Institutes, Business Entrepreneurs and Corporations dealing with medical supplies around the globe. Here's why you must be a part of CHARM 2017:

- A perfect opportunity to showcase your products and increase market share.
- Gain Industry recognition among multitude of audience
- Build your reputation in the community, especially if it is a new business
- We have industry's leading Pain Physicians and Research Scientists joining in as speakers
- Hands on training on PRP & Autologous Stem Cell Treatment "First Time Ever"
- First aid procedures for immediate handling of STROKE "First Time Ever"
- 80% of attendees are your potential business clients
- Keeps you abreast of the latest advancements of science and the required supplies
- Makes your investment and planning strategies brighter

### SPONSORSHIP PACKAGES

- Silver Package (300,000 Rs)
- Gold Package (500,000 Rs)
- Platinum Package (1,000,000 Rs)

### BRANDING OPPORTUNITIES FOR SPONSORS

- Sponsor's logo on back drop of booth stations
- Sponsor's logo on standees that will be placed at the entrance and at IAMC
- Sponsor's logo on posters & brochures that will be handed out to attendees & participants
- Sponsorship Acknowledgement on CHARM 2017 website and newsletters
- Sponsorship Acknowledgement through Media Daily coverage by Daily JANG, Daily Dunya, Lahore TV, City Pakistan, City 42, Din NEWS and Pakistan Social Media Association member websites
- Sponsorship Acknowledgement through Facebook & Twitter

### HIGHLIGHTS OF CHARM 2016

- Pre Conference Hands-on workshop on Pain Management
- Post Conference Hands-on workshop on Laser Acupuncture & Photo Bio Modulation
- Hands-on workshop on PRP & Autologous Stem Cell Treatment protocols
- Papers presented for Chronic Pain Management, Stroke, Cerebral Palsy and Parkinson's
- Special Speeches by the Federal and Provincial health ministers

### Attendees of CHARM 2016

- Practicing Physicians
- Orthopedic Surgeons
- Neuro Physicians
- Neuro Surgeons
- Medical Students
- Research Scientists
- Physiotherapists
- Dentists
- Alternative Medicine Doctors
- Pharmaceutical Companies
- Equipment Importers / Distributors
- Patients with their Families and Friends



Glimpses at Previous Events

### SPONSORSHIP TERMS & CONDITIONS

This Sponsorship Contract states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY: \_\_\_\_\_] having its principal place of business at [SPONSOR ADDRESS: \_\_\_\_\_].

The "Sponsor", and IAMC (Iffat Anwar Medical Complex) agree to be bound by this Agreement. IAMC is conducting CHARM 2017 (Conference on Healing and Regenerative Medicine), from 15th - 17th Dec 2017; and "the Sponsor" agrees to sponsor the Event according to the terms and conditions herein. NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

#### Contribution

The total contribution provided by the Sponsor is [CONTRIBUTION AMOUNT: \_\_\_\_\_], to be paid in full by [MM \_\_\_\_ DD \_\_\_\_ YYYY \_\_\_\_].

#### Term/Termination

This Contract will terminate automatically upon completion of [TERMINATION DATE OR MILESTONE: \_\_\_\_\_].

#### Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refund will be made within a period of 1 week.



# BE A SPONSOR

Conference on Healing and Regenerative Medicine  
CHARM 2017



15<sup>th</sup>  
16<sup>th</sup>  
17<sup>th</sup>  
**DEC**  
**2017**

9:00am to 5:00pm

Support the Regenerative Revolution  
for a Pain & Disease Free Pakistan



16 - Awaisia Society, Near Ghazi Chowk College Road, Township, Lahore.

042-35183595-96 | 0321-4455811  
0345-8477000

info@iamchealth.com

www.iamchealth.com

http://charm.com.pk/

www.facebook.com/iamchealth/

https://web.facebook.com/CHARM2016/

twitter.com/iamc\_social

www.linkedin.com/in/iamc-social

-908672117/

### SPONSORSHIP FORM

FIRST NAME \_\_\_\_\_

LAST NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

ORGANIZATION NAME \_\_\_\_\_

OFFICE ADDRESS \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_

WEBSITE \_\_\_\_\_

NUMBER OF YEARS IN BUSINESS

- 1-5 years
- 5-10 years
- 10-15 years
- More than 15 years

PACKAGES

- SILVER (300,000 PKR)
- GOLD (500,000 PKR)
- PLATINUM (1,000,000 PKR)

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

CHARM 2017 Host Signature: \_\_\_\_\_

Date: \_\_\_\_\_

